### Definitions

**Cognitive Psychology** - Cognitive psychology is the scientific study of the mind, of mental processes and mental structures.

**Forgetting Function** – Most of the information you learn is going to be forgotten immediately after learning.

**Introspection** - Observation of one's mental state. Looking inward

**Primary Memory** – Also known as STM

**Secondary Memory** – Also known as LTM

**Sensory Memory** – Includes your iconic and echoic memory

**Iconic Memory** – Visual memory store, lasts 250ms

**Echoic Memory** – Auditory memory store, (3 or 4 seconds)

**Primacy Effect** – You can recall the first few items in a list

**Recency Effect** – You can recall the lasts few words as long as you do not have a distractor

**Anterograde Amnesia** – Inability to form new memories

**Sensation** – ***Find definition from the book***

**Perception** – The process of interpreting information from stimuli.

**Template Matching (Object Recognition)** – A hypothetical structure that are represented as internal patterns in your LTM. This theory states you must have a model for everything.

**Feature Analysis (Object Recognition)** – Two slanted lines and a connecting bar represent “A”, this reduces load on our LTM and much less time consuming.

**Attention** – The process of allocating resources to each activity.